Shared Services Ideas From Info Session 1

Idea	Group Purchasing -- Stuff	Group Purchasing -- Staffing	Group Marketing	Shared knowledge	Other	Theme
Hire coder / web developer as board member/founder	☐	☑	☑	☑	☑	Tech: Web / app
Invite others into shared model	☐	☐	☑	☑	☐	
Focus on customer rather than product (to improve customer service)	☐	☐	☐	☑	☐	Customer service
Automate social media marketing efforts	☑	☐	☑	☑	☐	Social media
Implement inventory management system, integrate with POS	☑	☑	☐	☑	☐	Tech: POS / inventory
Shared giveaways	☐	☐	☑	☐	☐	
Outreach through shared services network	☐	☐	☑	☐	☐	
Information brochures for complementary business offerings	☐	☐	☑	☑	☐	Brochures
Identify public funding opportunities to access underserved population segments	☐	☐	☐	☑	☐	Fundraising
Offer targeted fitness programs for at risk populations	☐	☐	☑	☑	☐	
Bring in a referral partner to rent a room	☐	☐	☑	☑	☐	Diversification
Offer discounted services to co-op members	☑	☑	☑	☐	☐	Discounts
Inventory management would allow for reporting, like best sellers, to focus production on, to avoid product overkill. Allow to know what's needed for ordering (raw materials).	☑	☑	☐	☑	☐	Tech: POS / inventory
Better business model (articulate story/need/impact/profit)	☐	☐	☑	☑	☐	
Shared internet	☑	☐	☐	☐	☐	Internet
Shared networking events	☐	☐	☐	☑	☑	Networking
Shared healthcare	☑	☐	☐	☐	☐	Healthcare
artist funding cooperative	☐	☐	☐	☐	☑	
Support with taxes/legal (Fed., State, and Local)	☑	☑	☐	☑	☐	Accounting
Reduce admin lift for hiring and firing	☑	☑	☐	☑	☐	HR
Learn how to structure and simplify unconventional compensation structures	☑	☑	☐	☑	☐	HR
Hire staff, allow my time to be spent on production (but then expenses billed)	☑	☑	☐	☑	☐	HR